

An Analysis of Instagram's Role in Enhancing Students' Writing Skills at Senior High School

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Abstract

This study investigates the role of Instagram as a digital learning platform in enhancing students' English writing skills at SMAN 8 Bone during the 2024/2025 academic year. The rapid development of social media has created new opportunities for language learning, particularly in promoting authentic and meaningful writing practices among students. Employing a qualitative descriptive research design, this study involved 36 students from class XI-7 as research participants. Data were collected through semi-structured interviews and document analysis to explore students' experiences, perceptions, and challenges in using Instagram for English writing activities.

The findings indicate that the integration of Instagram into writing instruction positively influenced students' engagement and learning experiences. Most participants reported increased confidence in composing English captions and expressing their ideas in written form. The platform also encouraged students to pay greater attention to language accuracy, as they tended to review and revise their writing before posting it publicly. Furthermore, students perceived Instagram-based writing activities as more interesting, enjoyable, and relevant to their daily lives, which contributed to higher levels of motivation and participation in the learning process. The interactive features of Instagram, such as likes, comments, and sharing options, further supported students' willingness to write and communicate in English.

Despite these positive outcomes, several challenges were identified, including persistent grammatical errors, limited vocabulary, and students' anxiety about making mistakes in public online spaces. Overall, the study concludes that Instagram can

serve as an effective and supportive medium for teaching and learning English writing skills by fostering motivation, self-expression, and authentic language use in digital learning environments.

Keywords: Instagram; Writing Skills; English Language Learning

INTRODUCTION

Technological developments in the modern era have changed the way we access information and communicate. Currently, the internet has emerged as the most important medium with a very wide reach. (Nawawi, 2023) The development of information and communication technology continues to grow rapidly in the current era of globalization, which has entered the Industrial Revolution 4.0 towards the Era of Society 5.0. The speed of information and connections in all things is the main point in world development in the economic, business, social, government, and educational fields. For this reason, everyone must prepare by preparing sufficient human resources to compete in the digital world through educational institutions. According to Arjunaita, in his journal entitled "Education in the Era of Industrial Revolution 5.0" or "Education in the Era of Industrial Revolution 5.0" published in January 2020, it was stated that the industrial revolution 5.0 requires education that can form a creative, innovative, and competitive generation

Social media can be defined as web-based and mobile technologies used for communication. It is a platform that includes online socializing and networking through words, images, and videos. Instagram is a social media platform that focuses on writing text for uploaded photos or videos and sharing them with other digital users around the world. The use of social media, especially Instagram, is very popular among teenagers, attracting attention in various ways, one of which is uploading photos and videos with captions. Some photos and videos uploaded on Instagram are accompanied by captions such as quotes or descriptions, and narratives that are relevant to the image. In Indonesia, although the national language used is Indonesian, many captions found on Instagram are written in English, although the number is certainly less than the captions written in Indonesian (Adi Pratama dan Hartono, 2020).

Instagram stands out as one of the most popular and widely used platforms globally. With a focus on visual content, Instagram offers a unique opportunity to explore and enhance the writing skills of SMA Negeri 8 Bone students. It can be used to help students' writing process and enhance their writing skills in various ways. Students can utilize social media to help enhance their writing skills, channel their talents, and express their ideas. Social media encourages individuals to increase their confidence in expressing what is on their mind. Due to the high use of social media, many people utilize it to help in several areas, one of which is education. The use of social media platforms such as Instagram in the teaching and learning process is increasingly prevalent, considering the many possibilities

that can turn students into learners (Nida Uswatun Hasanah, 2024).

One of the most important things that students should focus on when learning English is writing skills. This is because writing is the primary method of instruction that can help students enhance their English language skills, including grammar, vocabulary, and ejaan usage. Every student learning English needs to work hard to increase their ability to express themselves through writing, since this will enable them to express their ideas, opinions, feelings, and thoughts to other people in a clear and concise manner. The ability to write well-structured, coherent, and coherent texts while adhering to grammar rules, syntax, and writing mechanics is a requirement for writing well in English (Juanda et al., 2025; Napitupulu, Ngao, & Sahan, 2025; Rahmawati, Susilawati dan Rezeki, 2024).

Instagram as a social media writing tool. This is because Instagram can provide several support aspects to help enhance the writing skills of its users. For example, Instagram allows its users to be more creative in choosing the photos that they will share afterward. Furthermore, you can help students so that they can write more effectively about the information provided about these features. Writing is a creative process where a person expresses their ideas to inform, convince, or entertain their readers, so writing skills are very much needed at this time. Writing is a skill used for non-interactive communication. Writing is the most focused but least developed English skill among students, ll said the research. It enables students to organize feelings and ideas clearly and convey meaning through effectively constructed texts. Equally important in students' communication throughout their academic lives (Nurdiansyah dan R. Abdulrahman, 2020).

Based on observations, the researchers found that the majority of SMA 8 Bone students were less interested in writing. They try to avoid writing as much as possible. For example, they show little interest when teachers ask them to write English texts. However, they often use Instagram and write captions every time they upload a photo or image to their Instagram account. Even though the caption is often in a non-English form or in other words in the original language.

However, there are several cases where some students like to write captions in English. This raises the writer's curiosity about how students view writing English captions on their Instagram and motivates the writer to reveal the challenges students face in writing English texts. A common problem that students experience in writing English texts on Instagram is grammar problems, because they are too afraid to show their ability to write English through Instagram captions (Nabila, 2022). Although several studies have examined the use of social media in English language learning, most of them focus on speaking or reading skills rather than writing. Moreover, existing studies tend to be conducted in urban or higher education settings, while limited research explores how Instagram can enhance students' writing skills in senior high schools, especially in regional contexts such as SMA Negeri 8 Bone. Many Previous studies used qualitative approaches; however, they mainly discussed general perceptions of social media in learning rather than providing a detailed analysis of students' actual writing performance on Instagram. In addition, few studies have analyzed the linguistic aspects of students' English

writing on Instagram, such as grammar, vocabulary, and writing mechanics. Therefore, this study seeks to fill these gaps by examining qualitatively how Instagram contributes to enhancing students' English writing skills and identifying the challenges they encounter in writing English captions.

Based on this background, this research was conducted for one month, starting from May 22 to June 22, 2025 at SMA Negeri 8 Bone in class XI-7, focusing on the use of Instagram as a medium for English writing practice to find out how Instagram plays a role in improving students' writing skills and the challenges they face in the process of writing English texts on Instagram captions.

With this background, the use of Instagram as a social media tool for writing can be an interesting research object. Instagram gives students the opportunity to write in a more creative and interactive way, and can increase their motivation to practice writing. Instagram also allows students to share photos that can enrich their writing, providing visual context that supports their ability to write more effectively. Therefore, this research aims to explore how using Instagram can help enhance students' writing skills in a practical and fun way.

METHOD

In this study, the researchers used qualitative methods, seeking information that explains certain phenomena, facts, or realities. Qualitative research is based on a variety of traditional inquiry methodologies that investigate a social or human problem. This research examines the identification and analysis of phenomena related to enhancing students' writing performance using the Instagram application. This research aims to enhance the writing skills of SMA Negeri 8 Bone students by examining their experiences, opinions, and perceptions of Instagram (Nurmala Sari dan Afrida, 2020).

Qualitative research can be understood as a research procedure that utilizes descriptive information, in the form of written or spoken words from people and actors who can be observed (Rijali, 2019). Qualitative research is conducted to explain and analyze phenomena, events, social dynamics, attitudes, beliefs, and a person's or group's perception of something. So, the qualitative research process begins by compiling the basic assumptions and rules of thinking that will be used in the research. The information collected in the research is then interpreted. Qualitative research, like research in sociology, will reveal the social meaning of the phenomena obtained through the research subjects. This subject is usually obtained from participants or respondents. In this way, researchers will later try to answer how human socio-cultural experiences are formed and then give them meaning (Rijali, 2019).

The subject of this research is the XI grade students at SMA Negeri 8 Bone, precisely class XI-7, which has a total of thirty-six students, consisting of twenty-three female students and thirteen male students as the population of this study. From this population, the researcher determined 5 students as samples to be further analyzed in this study. The selection of this class as the research subject was based on the importance of using Instagram as a learning medium to help students improve their

writing skills in English. The students utilized Instagram during the English learning process, especially in caption writing and commenting activities, because they still experienced obstacles in composing English writing regularly due to limited vocabulary, lack of confidence, and lack of writing practice.

To gain a deeper understanding of the students' learning experiences, the researchers focused on three students with different backgrounds and learning characteristics. These three students varied in terms of their English language proficiency, level of confidence, and frequency of using Instagram for learning purposes.

The selection of these three participants was carried out using purposive sampling techniques. This technique was chosen because it enables researchers to obtain rich and detailed information from participants who have direct experience with the phenomenon under investigation. The selected students were actively involved in Instagram-based writing activities and were considered capable of providing comprehensive insights into the benefits, challenges, and learning experiences associated with the use of Instagram in English writing instruction. By involving participants with diverse characteristics, the researchers were able to capture a broader range of perspectives and gain a deeper understanding of how Instagram influences students' writing development.

Data collection was conducted through semi-structured interviews and document analysis. The semi-structured interviews provided flexibility for the researchers to explore participants' opinions, feelings, and experiences in greater depth while maintaining alignment with the research objectives. Meanwhile, document analysis focused on students' writing products posted on Instagram, including captions and comments written in English. These documents served as supporting evidence to validate the interview findings and to identify patterns related to students' writing performance, language use, and engagement in digital learning activities. The combination of these data collection techniques allowed the researchers to obtain comprehensive and credible information regarding the role of Instagram in enhancing students' English writing skills.

RESULT AND DISCUSSION

In this study, students' writing skills were analyzed using key indicators: grammar and sentence structure, vocabulary choice, coherence and organization, punctuation and spelling, and relevance between caption and image. These indicators help evaluate the impact of Instagram as a learning medium on students' writing development.

This research was conducted from Tuesday, April 22, to Thursday, May 22, 2025. One of the objectives of this study was to find out how the use of Instagram has helped students in grade XI-7 at SMA Negeri 8 Bone in English to improve their writing skills. During the study, the researchers presented the results they gathered through observations of the students on their Instagram accounts. One of the aspects of writing ability that was evaluated was their ability to write briefly. Contents, organization, vocabulary, language use, and mechanics of a good text

composition were all included in the descriptive text classification based on Brown (2001: 4). In this study, 36 students from class XI- 7 were used as subjects. After collecting the data, the researcher found that the students had the ability to write based on these parts. To evaluate their ability in writing, the researcher used Brown's theory to divide descriptive texts.

An Analysis of Instagram Role in Enhancing Students' Writing Skills by the students in the eleventh grade of SMA Negeri 8 Bone in the academic year of 2024/2025

There were certain mistakes committed by the pupils, according to the findings of the analysis done on their descriptive text writing.

Scouting is more than just wearing a uniform and tying knots. It's about learning responsibility, building character, and discovering the strength within yourself. Every campfire teaches us warmth in togetherness, every hike teaches resilience, and every badge is a story of growth. In a world full of shortcuts, scouts choose the trail -rough, honest, and full of meaning. Once a scout, always a scout – because the values we carry never fade. ST2

However, there are still some minor errors that need attention. There is inappropriate use of punctuation, such as the hyphen (-) used in the middle of a sentence, as well as the unnecessary em dash (-) before the conjunction –becausell. In terms of vocabulary, the word choice in the phrase –the values we carry never fadell is inappropriate because the verb –carryll is not commonly used to express abstract values.

Overall, the captions written by the students reflect positive developments in their writing skills, but there are still some aspects that need to be improved, especially in terms of punctuation, vocabulary choice, and writing mechanics. The use of Instagram as a learning medium remains an effective means to express ideas creatively, personally, and communicatively

Every time I walk through these school grounds, I'm reminded of how much this place means to me. The morning sunlight spilling over the rooftops, the quiet rustle of leaves, and the sound of laughter in the distance - it's more than just a school; it's a place where friendships grow, lessons are learned, and memories are made. Sometimes, it's in these everyday views that we find the most comfort. Grateful for this place that has shaped me in more ways than I can count. S27

Based on the analysis of students' writing ability in English generally shows good quality. The sentence structure used was in accordance with grammatical rules, including the use of tenses and the suitability of subjects and predicates.

Thus, students need to pay attention to the completeness of sentence structure, especially in conveying ideas that are personal but still in the context of correct academic writing.

You are the light that ends my life, makes me feel happy and complete. Every moment with you is a precious memory, I will always keep it in my heart. I love you not only because you are you, but also because you make me the best

version of myself. You make me feel at home, like I have found my true place. I am grateful to have you in my life; you are everything to me. I can't imagine my life without you. You are my source of happiness, you are my source of inspiration, you are my everything. ST22

Based on the analysis, students have shown good writing skills in conveying emotional and reflective meaning through English. However, some errors need to be considered to improve the quality of writing.

Overall, students' writing has shown the ability to express personal feelings and thoughts. However, it needs to be improved in the aspects of choosing the right vocabulary, parallel sentence structure, and correct use of punctuation, so that the message conveyed is not only emotional but also in accordance with good writing rules.

The Benefits of Students' Instagram English Caption Writing The Students' English Caption

In this section, we analyze the English captions written by students on Instagram as part of their writing learning practice. These captions are not only a means to express their ideas and opinions, but also a medium of practice to hone their writing skills in a more relaxed and fun atmosphere. Through the captions they uploaded, there was a real effort from the students in choosing the right words, using new vocabulary, and composing sentences with better structures according to what they had learned in class.

Through this activity, students also learn how to edit and review their writing before it is published, usually by asking questions of both teachers and students. This helps them understand the situation and increases their ability to write clearly. Because of this, Instagram as a teaching tool does more than just help students practice speaking English in an attentive manner; it also helps them develop self-confidence and a sense of ownership over their writing. For example, when asked about,

Q1 : How did you get started writing captions when doing English assignments on Instagram?

Eeee... I usually write directly in English kak, but slowly, if in doubt I check my notebook and the dictionary application on my cellphone so that I don't get the wrong meaning of the word. ST18

With the help of the students' background knowledge of Instagram and captions, they have a more positive perspective when it comes to writing English captions on Instagram, so their ability to write in English can also increase their engagement with Instagram. In addition, the students spend a lot of time online and have more time to explore Instagram itself. These factors also make Instagram more popular and favoured by users compared to other social networking platforms. According to facts, Instagram has become the most popular social media platform among college students (Yusuf dan Jazilah, 2020)

In practice, students can use captions or other features available on

Instagram to share their thoughts and observations on various topics or subjects. Thus, they not only learn to write, but also learn to express their ideas and knowledge in English. In addition, students can actively participate by providing comments or suggestions regarding their own topics. This type of comment or response is a very useful form of feedback in the learning process as it allows students to understand the difficulties or predicaments faced by others.

The feedback on the topic under discussion shows a positive interaction where students are encouraged to learn and improve their writing skills. Teachers can also participate and provide feedback through comments, so learning is two-way and more humanized. Thus, the use of Instagram not only fosters creativity but also fosters collaborative communication between students and teachers (Suryantari dan Priyana, 2018)

The sun setting over the ocean depicts the beauty of an ending, a symbol of transition, self-reflection, and the hope of a new beginning.that in every closure there is potential for growth, the warm colours that cover the sky emphasize that beauty can be found even in separation, and the calm waves show that even though the world keeps moving, there are times when we can pause to reflect on the meaning of life. ST10

Based on the analysis of the captions written by students, it can be seen that students are able to express ideas and emotions well through the use of reflective and poetic English. The use of compound and diverse sentence structures shows that students have understood the basic principles of grammar, such as subject-predicate, consistent use of tense, and relationships between sentences.

Overall, these captions reflect the development of students' writing skills, both in terms of grammar, vocabulary enrichment, and critical and reflective thinking skills. Instagram is an effective medium to encourage students to express their thoughts deeply and creatively.

Pemuda Menatap Masa Depan' (Youth Gazing at the Future) is a profound reflection on the struggles, hopes, and responsibilities of the younger generation in shaping a better future. Through inspiring stories, experiences, and motivations, this book becomes a companion on the journey to achieving dreams and building a future with a clear vision. ST18

Based on the analysis, the student's writing demonstrates an ability to express emotions in an expressive and poetic manner. However, several errors were identified that need to be addressed to ensure the message is conveyed more clearly, effectively, and in line with proper English conventions.

From a grammatical aspect, there is an issue with word choice and sentence structure. One expression includes a phrase that conveys an unintended negative meaning, which is inconsistent with the intended positive tone. Additionally, the sentence lacks parallel verb structure, which affects the clarity and rhythm of the writing. Ensuring grammatical consistency is important so that the message is not misinterpreted and the emotional tone remains strong.

Overall, while the caption successfully conveys deep and heartfelt emotions,

improvements are needed in sentence structure, word choice, and mechanics to ensure that the message is both emotionally powerful and grammatically correct.

The benefits of students writing English captions on Instagram

The purpose of this section is to understand all the benefits that students receive when they take the time to write English captions on Instagram. The researcher got the responses that were present in the interview session. They stated that by adding captions on Instagram, they were able to acquire many new words. They also stated that their grammar improved. In short, their confidence is ready to be researched and communicated to the public through Instagram. In contrast to what the students stated.

Q1: *Do you think writing on Instagram helps you learn English writing?*

I think it's very helpful so that you can know what exactly the message is that you want to convey in the picture you want to post, so it's clearer. Sometimes there is also an implied meaning in the picture, so you can understand more deeply. Then eee... my vocab also increased, God willing, in the future I can continue to write captions using English miss. ST18

In addition, writing captions on Instagram has also increased their confidence. So that students can further improve and explore their writing skills. Students' Barriers in Writing English Captions on Instagram. This statement aims to illustrate the extent to which vocabulary mastery affects students' ability to write English captions on Instagram. Based on these findings, the researcher concludes that there are still a number of students who face obstacles in terms of vocabulary, which ultimately limits them in expressing ideas optimally through writing on Instagram.

My understanding of grammar is still lacking; I don't really understand it yet.

ST16

This statement aims to find out the extent of the influence of grammar understanding on students' ability to write English captions on Instagram. The results showed that understanding grammar is still one of the biggest obstacles students face when practicing writing in English through Instagram captions. The lack of understanding of sentence structure, the use of tenses, and other grammar rules often causes students to feel less confident and have difficulty in composing correct and effective sentences.

Students' fear of getting unfavorable feedback on the photos they upload is the subject of this section. This section aims to determine the extent to which students' anxiety affects how often they upload pictures to Instagram with English captions. The findings show that students' confidence to use English in their captions is significantly affected by their fear of getting unfavorable feedback. Therefore, it can be said that students' intensity in sharing pictures with English captions on Instagram is significantly affected by unfavorable comments.

According to (Luthfiyati, Widayaiswara dan Anggraini, 2023) —Mastery of

vocabulary and grammar together has a significant impact on writing skills^{II} and —mastery of vocabulary and grammar management^{II} have a significant impact on the writing of descriptive texts (Kunah dan Supriyani, 2024). This statement indicates that grammar and vocabulary are two crucial elements that significantly affect one's ability to write in English, especially on social media platforms like Instagram.

Through interviews, students admitted that their vocabulary mastery greatly affected their willingness to write something, especially when it came to writing on Instagram. Students felt that their limited vocabulary made it difficult for them to express their ideas in a precise and interesting way. In addition, they also stated that their limited understanding of grammar was an additional obstacle. Some students felt hesitant and lacked confidence to write English captions for fear of making mistakes in sentence structure, tenses, or word order. This suggests that not only vocabulary, but also grammar, plays an important role in encouraging or inhibiting students' desire to write on social media. For example, when asked about,

Q2: What do you usually struggle with when writing English captions?

What do you usually struggle with when writing English captions?

Sometimes I'm confused about the grammar, and when I want to find the right English word, it takes a while. Emm... I still lack understanding of grammar, I don't really understand it. ST2

In interviews, students revealed that they often experience confusion in constructing sentences and worry about making mistakes when writing in English. However, they see this as part of the learning process and use it as an encouragement to continue improving their writing skills.

Q3: Does learning to write through Instagram make you more interested in learning English?

Yes kak, it's actually very good if you want to practice your writing skills, because in my opinion, if you want to learn, you don't have to be afraid of being wrong, because if you are wrong, you can correct it later. So we can know where the mistake is, then we can fix it so that in the future it will be even better. That's why I think it's worth it once used to practice writing skills.

ST1

Some other students also had similar views, saying that writing captions on Instagram helped them enrich their vocabulary. They felt that every time they wrote a caption, they learned new words that they had never used before, thus indirectly increasing their English vocabulary.

Q4: After writing captions on Instagram a few times, do you feel that your English has improved?"

What makes me remember the most is that I unconsciously learned a lot from the caption. So I added a lot of vocabulary, because before writing a caption, I usually look for other words to make it better. I also learn how to organize sentences, open my mind, and increase my creativity. I'm also often inspired by other friends' captions. ST34

Based on the results of interviews with students, grammar is one of the main obstacles in writing captions on Instagram. This is in line with various studies that show that grammar difficulties affect students' quality and confidence in writing. (Ismail, 2024) found that the most common grammar errors in students' writing were misformation errors, followed by omission and addition, due to the lack of grammar knowledge and awareness in applying proper grammar rules. Furthermore, (Riadil *et al.*, 2023) plained that grammar is the biggest challenge in academic writing, which inhibits students from expressing ideas effectively. (Prihandani, 2023) also noted grammar errors, especially in the use of tense and subject-verb agreement, as an obstacle in the accuracy of students' narrative writing. This is reinforced by (Febriani, 2023), who mentioned that grammar is a source of anxiety for students in essay writing, thus affecting their performance in English writing tasks. In addition, (Kesaulya, Lekawael dan Rijoly, 2024) found that students' difficulties in understanding grammar are also caused by material and psychological factors, such as fear of making mistakes and lack of confidence, which cause hesitation to practice writing.

Many students find it difficult to post English-language content on Instagram as they can't stop receiving negative feedback from other users. However, in this context, students have good intentions when engaging in both independent and group learning. Before publishing their caption, students frequently ask for advice on how to respond and improve the text they have already written so that it is more accurate. As a result, they feel more confident when they submit the aforementioned work on Instagram.

As student stated

Q5: *Do you have any ways to make it easier to write English captions on Instagram?"*

*To be honest, it was my first time writing a caption in English when I was given an assignment. I was shocked and nervous because I was so confused, especially since I'm not very good at English. So I was scared and worried that I would make a mistake. Usually, I search for references on Google, then ask friends who are better at English, then I dared to post it. **ST22***

The findings indicated that utilizing Instagram in the writing activities of 36 students in Class XI-7 contributed to improving their writing skills, particularly in developing ideas, structuring sentences effectively, and enriching their vocabulary. Most students felt more motivated and interested in writing English captions as they could directly practice and share their writing through Instagram.

However, the results also showed that some students continued to face challenges, such as limited vocabulary, difficulties in using correct grammar, and a lack of confidence when posting their writing publicly. Factors contributing to these challenges included fear of making mistakes, fear of receiving negative comments from others, and privacy concerns when sharing their writing on Instagram.

Based on previous research, the use of Instagram has been proven effective in enhancing students' writing skills. (Prastiwi, 2021) asserts that writing captions on

Instagram not only increases students' interest in writing but also encourages them to pay closer attention to sentence structure and to choose appropriate vocabulary. Utilizing Instagram in the learning process can make writing practice more enjoyable while simultaneously helping students enrich their vocabulary and improve their grammar. In line with this, (Alqo, 2022) found that writing on Instagram enables students to express their ideas more freely and enhances their descriptive writing skills within a real-life context. Instagram also plays a role in helping students develop ideas, organize their writing, and build their confidence when writing captions in English. In this regard, Instagram-based assignments help students develop ideas clearly and concisely while improving the accuracy of their English writing. Furthermore, (Purba, Sipayung dan Inayan, 2023) state that writing assignments using Instagram allow students to develop ideas more freely and assist them in gradually and systematically constructing English sentences.

In addition, it should be noted that students believe that using Instagram offers many benefits in terms of improving their writing skills. The students explain that by posting English-language text on Instagram, they may improve their writing skills and better understand the language. This is in line with (Bestari, Faiza dan Mayekti, 2020), who explain that the practice of captioning can help students learn English grammar rules, such as using lampau, adhering to subject and predicate, and writing appropriate ejaan. Through the Instagram captioning practice, students are encouraged to discuss the topic of the captions they create so they can gain valuable knowledge and motivation to continue writing together (Bestari, Faiza dan Mayekti, 2020).

Although Instagram offers many benefits, there are also negative aspects experienced by students when using this platform to practice writing in English. Some students feel anxious about publishing their writing because they fear receiving negative comments or being judged by others, especially if there are grammatical errors in their writing. This makes them hesitant and unwilling to share their work publicly. This finding is supported by the study conducted by (Manullang dan Katemba, 2023), which explains that many students feel worried about making grammatical mistakes when writing on Instagram, leading them to prefer saving their writing rather than posting it due to fear of receiving negative comments from others.

In addition, some students feel uncomfortable sharing their writing due to concerns about privacy and the fear that their work may be seen by people they do not know. This fear of negative comments often causes anxiety when students use Instagram as a platform for writing practice. The fear of negative judgment and privacy issues are the main factors contributing to students' lack of confidence in practicing writing through Instagram, even causing some students to decide not to post their writing at all. Moreover, concerns about grammatical and vocabulary errors also become significant challenges that make students hesitant and less confident in sharing their writing publicly. Many students are afraid that their writing will appear to contain many mistakes, even though their initial intention was merely to practice writing. As a result, they often choose to keep their writing to themselves

rather than upload it to Instagram.

To address these issues, teachers can facilitate writing practice using Instagram by providing students with the option to use private accounts or class-specific groups, allowing them to feel safer and more comfortable when publishing their writing. In this way, Instagram can be utilized optimally as a medium for practicing English writing without causing excessive anxiety for students.

CONCLUSION AND RECOMMENDATION

Based on the formulation in the previous chapter, the researcher aims to find out the role of Instagram in enhancing students' writing skills. The results of this research were taken from qualitative data, and based on these results, the researcher concluded as follows:

Based on the data and findings of the study, Instagram can be one of the media that helps students practice their writing skills, because students have a positive perception of using Instagram in their writing activities. Students revealed that Instagram helps them through a more focused and structured writing process, motivating them to prepare well before producing written content. Additionally, students agreed that using Instagram supports them in enriching their vocabulary and provides clear reasons to practice using grammar more accurately. The caption feature on Instagram also provides space for students to practice writing by creating simple texts, allowing them to write without feeling pressured during the process. Furthermore, Instagram offers students the opportunity to interact with peers, facilitating beneficial peer-to-peer learning practices that help them learn independently to improve their writing skills.

Based on the findings, English teachers are encouraged to use Instagram as a supportive medium for teaching writing skills, while students should utilize it wisely to practice English writing. Future researchers are also recommended to explore the impact of peer interactions and comments on students' writing motivation and performance.

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